

## BOARD OF DIRECTORS

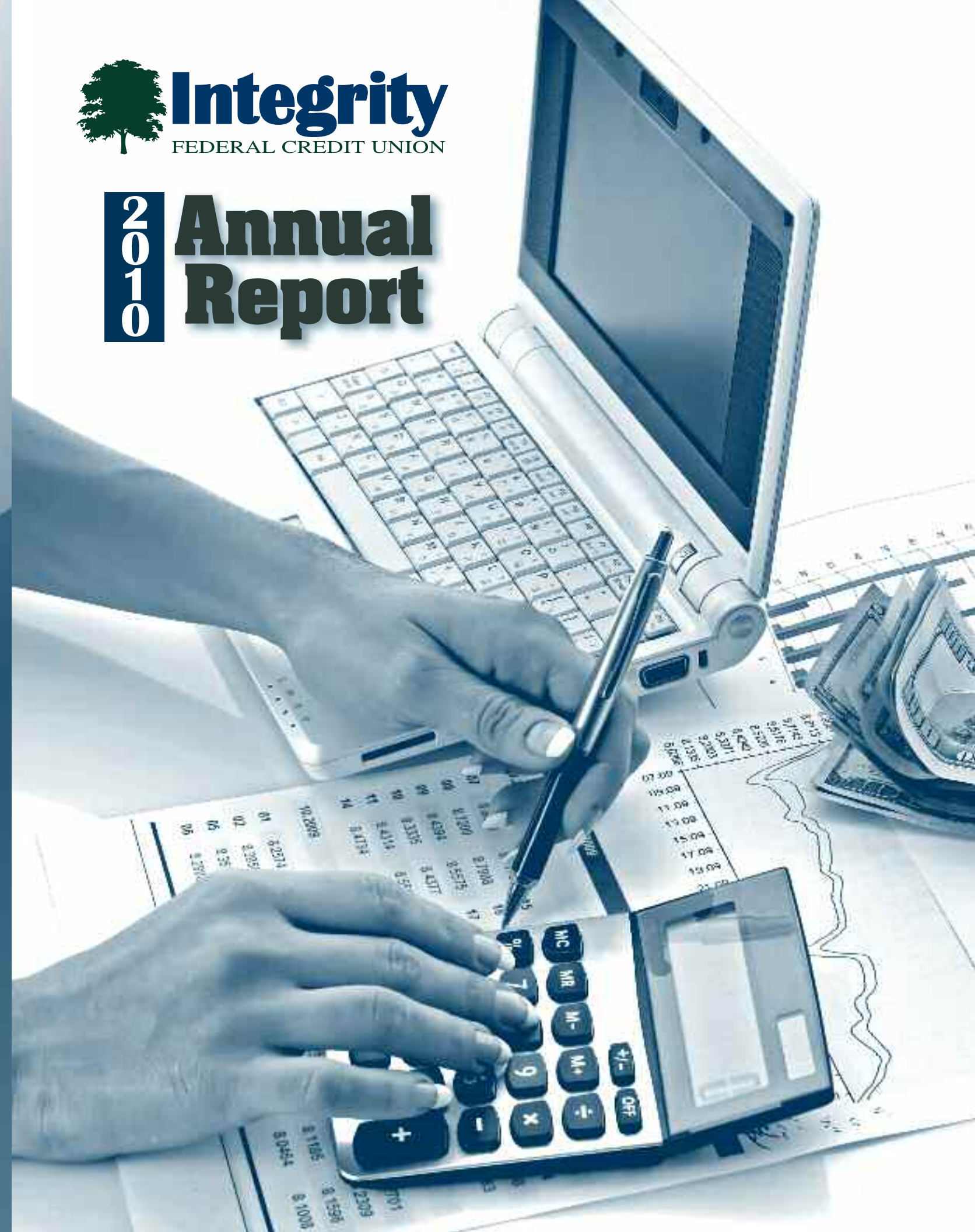
Ron Messner - Chairman  
Larry Folden - Vice Chairman  
Richard Shimer - Secretary  
Tim Messner - Treasurer  
Joe Henke - Director  
Steve Krska - Director  
Kyle Witner - Director  
Jan Walton - Supervisory Committee Chairperson  
Marsha Shimer - Supervisory Committee Member

## STAFF MEMBERS

Robb Poore	CEO
Karen Hardy	VP of Human Resources and Operations
Michelle Centea	Head Teller
Diane Maag	Teller
Pam Jackson	Teller
Christina Smith	Teller
Joanne Cuda	Teller
Terry Witschey	Member Services
Sandy Fitzpatrick	Member Services
Donna Jackson	Member Services
Candy Grumbling	Loan Officer
Nancy Casto	Loan Officer
Gina Ledford	Collections
Jessica Mann	Accounting



# 2010 Annual Report



**Integrity Federal  
Credit Union  
serves anyone who  
lives, works,  
worships or attends  
school in Barberton,  
Doylestown,  
Norton, Franklin  
Township, Clinton,  
and Chippewa  
Township.**



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[www.integrityfcu.org](http://www.integrityfcu.org)

# Letter from the CEO

To My Fellow Members of Integrity Federal Credit Union,

Thank you again for the opportunity to serve you this past year.

2010 was a challenging year for many financial institutions, businesses, and most importantly, for many of our members. We're all experiencing the difficulties of this economy, but despite these challenges, Integrity Federal Credit Union was once again able to recognize a profit at the end of the year.

In addition to the obstacles we faced, 2010 was one of the most exciting years for Integrity Federal Credit Union. We experienced phenomenal growth in a few key areas, such as total assets, total loans, and overall membership. We were recognized by The Ohio Credit Union League as one of the top four credit unions for asset growth and one of the top three credit unions for loan growth in the state of Ohio.

To have this level of performance was truly exciting. While the credit union industry as a whole continues to move forward, many other credit unions throughout the state as well as the country are struggling. We are proud to report that we are continuing to improve our products, service, and most importantly, our commitment to serving our members.

In 2010, we successfully converted our computer system to a more modern, up-to-date system with better reporting capabilities, and we are now able to serve our members more efficiently. We also had some ground-breaking promotions and campaigns that resulted in loan growth, deposit growth, and membership growth.

Once again, we were recognized as a Five Star credit union by Bauer Financial, an independent organization that reviews the financial health of banks and credit unions nationwide. Your money is safe and secure with us, and is fully insured by the National Credit Union Administration (NCUA) up to \$250,000.

I believe the next few years will provide even more growth opportunities for our credit union. We look forward to continuing to serve our members in the most professional and efficient manner possible.

Again, thank you for allowing us to meet your financial needs.

Sincerely,  
*Robb Poore, CEO*

## SUPERVISORY COMMITTEE ANNUAL REPORT

The Supervisory Committee engaged in a contract with LILLIE & COMPANY, INC. CERTIFIED PUBLIC ACCOUNTANT to complete the 2010 audit in concordance with generally practiced auditing standards accepted in the United States. The audit confirmation included Financial Statements assets, loans, shares, net income, equity, as well as member verification.

In the opinion of LILLIE & COMPANY, INC., the Financial Statements represent accurately the financial position of the credit union

In addition to the above audit, the SUPERVISORY COMMITTEE conducted monthly checks on various credit union assets, loans and confirmation of federal compliance regulations and found no irregularities.

•Janis R. Walton, Chairwoman  
*Integrity Federal Credit Union Supervisory Committee*



## Services Available to You

### SAVINGS ACCOUNTS

- Share Savings
- Checking
- Certificates of Deposit
- Christmas Club
- Vacation Club
- IRAs

### CONSUMER LOANS

- New Vehicle
- Used Vehicle
- Motorcycle
- Secured Loans
- Personal Loans

### REAL ESTATE LOANS

- 1st Mortgages
- Home Equity Loans
- Home Equity Line of Credit
- Home Improvement Loans in partnership with The Barberton Community Foundation

### ACCOUNT ACCESS

- FREE Home Banking
- FREE Online Bill Pay
- FREE E-statements
- Debit Card
- Direct Deposit
- Payroll Deduction

### OTHER SERVICES

- Notary Service
- VISA Gift Cards
- Overdraft Protection
- Discount Park Tickets
- Wire Transfer Service
- Credit Life & Disability Insurance

Income and Expense Statement

## INCOME AND EXPENSE

December 31, 2010

December 31, 2009

	December 31, 2010	December 31, 2009
<b>OPERATING INCOME</b>		
INTEREST ON LOANS	\$761,303.65	\$666,927.65
INTEREST REFUNDED		(179.14)
INCOME FROM INVESTMENTS	\$409,230.12	\$449,731.69
OTHER OPERATING INCOME	<u>\$321,942.47</u>	<u>\$247,290.76</u>
TOTAL OPERATING INCOME	\$1,492,476.24	\$1,363,770.96
<b>NON-OPERATING INCOME</b>		
GAIN/(LOSS) ON INVESTMENTS		
GAIN/(LOSS) ON SALE OF ASSETS		
NON-OPERATING INCOME OR EXP.		
TOTAL NON-OPERATING GAIN/LOSS		
TOTAL GROSS INCOME	\$1,492,476.24	\$1,363,770.96
<b>DIVIDEND &amp; INTEREST EXPENSE</b>		
DIVIDEND EXPENSE	\$221,144.88	\$185,379.11
INTEREST ON BORROWED MONEY	\$60.86	
TOTAL DIVIDEND & INT. EXPENSE	\$221,205.74	\$185,379.11
<b>OPERATING EXPENSES</b>		
EMPLOYEE COMPENSATION	\$432,669.02	\$391,603.25
EMPLOYEE BENEFITS	\$112,927.20	\$115,218.75
TRAVEL & CONFERENCE	\$14,553.27	\$13,335.19
ASSOCIATION DUES	\$14,501.10	\$11,855.46
OFFICE OCCUPANCY EXPENSE	\$ 60,737.44	\$66,626.90
OFFICE OPERATION EXPENSE	\$282,889.40	\$219,875.66
PUBLICITY, PROMO & ADVERTISING	\$49,298.45	\$21,095.24
LOAN SERVICING EXPENSE	\$61,008.84	\$44,420.85
PROFESSIONAL & OUTSIDE SERVICE	\$109,169.73	\$128,571.58
PROVISION FOR LOAN & INV. LOSS	\$45,427.98	\$15,600.00
NCUSIF ADDITIONAL PREMIUM	\$62,101.50	\$30,133.15
FEDERAL OPERATING FEE EXPENSE	\$5,817.20	\$5,590.78
TELLER/VAULT CASH OVER & SHORT	\$(30.66)	\$366.36
ANNUAL MEETING	\$2,553.21	\$5,872.35
MISCELLANEOUS EXPENSE	\$2,188.58	\$1,775.58
TOTAL OPERATING EXPENSES	<u>\$1,255,812.26</u>	<u>\$1,071,941.10</u>
TOTAL EXPENSE	\$1,477,018.00	\$1,257,320.21

## ASSETS

December 31, 2010

December 31, 2009

	December 31, 2010	December 31, 2009
<b>LOANS &amp; CASH</b>		
LOANS	\$13,418,027.95	\$9,650,882.52
VISA LOANS	\$2,020,468.48	\$844,266.64
NET LOANS	\$15,438,496.43	\$10,495,149.16
ALLOWANCE FOR LOAN & ODP LOSS	(9,923.29)	(22,749.44)
CASH	\$388,147.09	\$330,754.32
<b>INVESTMENTS</b>		
CORPORATE CERTIFICATES		
OTHER CERTIFICATES	\$12,761,866.69	\$13,077,965.84
CORPORATE ONE MAXIMIZER S 075	\$488,822.43	\$ 264,501.99
CORPORATE ONE SETTLEMENT	\$920,590.41	\$2,779,655.06
CORP ONE CAPITALIZATION	\$251,115.07	\$211,353.76
NCUSIF CAPITALIZATION	<u>\$239,463.38</u>	<u>\$187,602.24</u>
TOTAL INVESTMENTS	\$14,661,857.98	\$16,521,078.89
<b>OTHER ASSETS</b>		
(NET) LAND & BUILDING	\$429,573.85	\$445,532.75
(NET) FURNITURE & EQUIPMENT	\$108,015.64	\$52,159.40
ACCRUED INTEREST ON LOANS	\$34,312.13	\$28,850.27
ACCRUED INTEREST ON INVEST.	\$38,585.51	\$25,652.53
MISCELLANEOUS OTHER ASSETS	\$135,137.35	\$25,251.52
TOTAL ALL OTHER ASSETS	<u>\$745,624.48</u>	<u>\$577,446.47</u>
TOTAL ASSETS	\$31,224,202.69	\$27,901,679.40

## LIABILITIES, SHARES & EQUITY

	December 31, 2010	December 31, 2009
<b>LIABILITIES</b>		
NOTES PAYABLE		
ACCOUNTS PAYABLE	\$22,021.54	\$46,046.96
DIVIDENDS PAYABLE	3.15	2.00
INTEREST REFUNDS PAYABLE		
CONTINGENT LIABILITIES	<u>\$230.72</u>	<u>(6.00)</u>
TOTAL LIABILITIES	\$22,255.41	\$46,042.96
<b>SHARES</b>		
SHARES	\$13,292,702.34	\$13,011,592.53
SHARE DRAFTS	\$3,456,114.97	\$3,294,794.18
IRAS	\$653,881.46	\$622,033.96
IRA CERTIFICATES	\$909,146.04	\$658,374.09
SHARE CERTIFICATES	<u>\$9,034,716.56</u>	<u>\$6,427,473.16</u>
TOTAL SHARES	\$27,346,561.37	\$24,014,267.92
<b>EQUITY</b>		
REGULAR RESERVES	\$566,204.71	\$566,204.71
UNDIVIDED EARNINGS	\$3,320,099.29	\$3,168,708.06
	\$3,886,304.00	\$3,734,912.77
TOTAL LIABILITIES AND EQUITY	\$31,224,202.69	\$27,901,679.40

Balance Sheet